

# EPICUREAN WINES

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## FOR IMMEDIATE RELEASE

### **Master Distiller Brendan Carter from Applewood distillery shakes up Aussie Gin.**

**SEATTLE, Washington (March 26<sup>th</sup>, 2018)** -- Tucked away in the Adelaide Hills, near Gumeracha, South Australia, a tattered, century-old group of warehouses is home to some of the most innovative wines and spirits being made in Australia today. Applewood Distillery is owned and operated by Brendan and Laura Carter, two dynamic, young and experimental purveyors of both spirits and wine, and they are headed to the US market with all their bottled enthusiasm.

The Carters initially started their mission in wine. They created Unico Zelo and Harvest wines to collaborate with local farmers. When the wines started to sell, they encouraged their vineyard partners to ripe out shiraz vines and instead plant a multitude of Italian varietals they thought suited to the environment and that fetched better market prices. They were on a mission to recreate Australian wines and to help the rest of the world to see Aussie wines in a different light.

Soon after their wine project started, they delved into another passion project - Applewood Distillery. Focusing on distinctly Australian ingredients like gumleaf and saltbush, they created a premium gin from premium Australian botanicals. In fact, every ingredient, except from the juniper, is sourced from native botanicals in South Australia.

“When we first imported our still in 2012 - the intent was always to play around with Gin and Whisky - and after 3 years of trial-after-trial, we’re astoundingly happy with the result” said Brendan Carter, “A citrus-driven and floral Gin that has an interplay of fragrance, depth and vibrancy - inspired by the native produce of the Australian Landscape.” Their gin focuses on two things: roundness of mouth-feel, and floral notes that are generally uncommon in Aussie Gin.

Brendan and Laura are inexhaustible, they are always looking to change the status quo and reinvent spirits and wines that were once considered the staples of Australia. In their line of vision is the US market, where they believe their spirits and wines will flourish with those consumers that are always looking for something different. In a bottle, that’s what Applewood Distillery is - something different. It just happens to also be refreshing.

For more information about Applewood Distillery please go to <https://www.applewooddistillery.com.au/>.

### **About Epicurean Wines**

Epicurean Wines dedicated the past 18 years to unearthing Australia’s best wines. Founder, Benjamin Hammerschlag, sought talented winemakers that produced beautifully textured wines of restrained power – wines with finesse, complexity and depth that highlight Australia’s exceptional natural resources. From these finds, Benjamin created a compelling import portfolio that garnered praise and adoration across the US. Many of the family-owned wineries in the portfolio are in South Australia with a focus on the Barossa Valley and McLaren Vale, but Epicurean also proudly touts producers in Western Australia and Tasmania. Collectively, these bottles eloquently express Australia’s diverse offerings. A shared philosophy cultivates accessible wines rich in varietal character – wines that harness the power of Australia without forsaking balance.

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