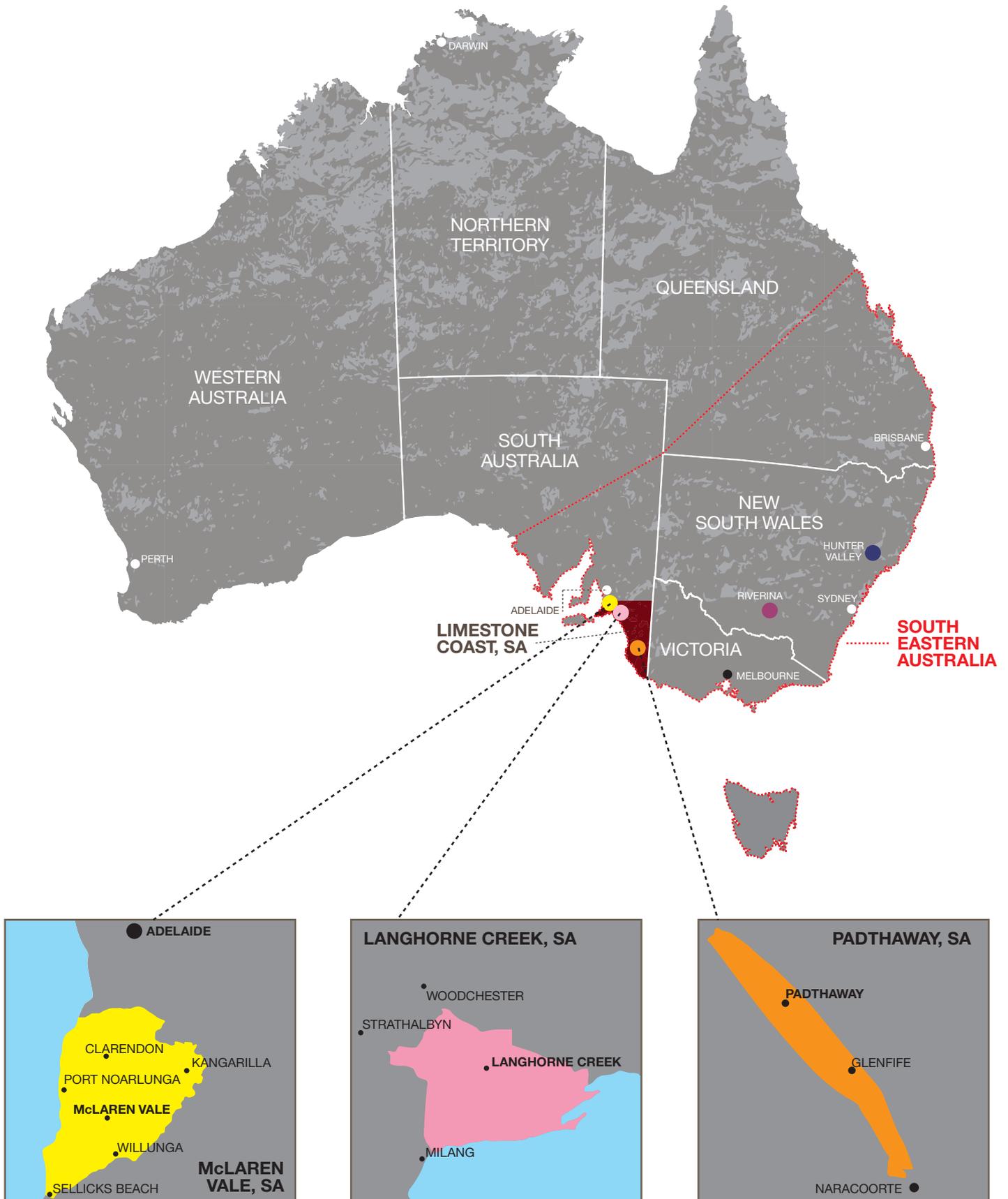


WOOP WOOP

AUSTRALIAN WINE REGIONS



WOOP WOOP WINES. MAIN ROAD McLAREN VALE, SA, 5171.

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AUSTRALIAN WINE REGIONS

PADTHAWAY

- Padthaway is in the south-east of South Australia, and was identified as a potential wine region in 1963.
- Major wine companies have invested heavily in the region.
- A maritime climate prevails, and irrigation is essential.
- Soil is brown, sandy loam over red-brown clay over limestone. This soil type is very variable in depth and there are usually some stony portions on each of the small patches in which it occurs.
- Principal grape varieties are Chardonnay, Riesling, Cabernet Sauvignon, Pinot Noir and Shiraz.

McLAREN VALE, SOUTH AUSTRALIA

- Dating back to 1838, McLaren Vale was one of the first regions to be planted in South Australia.
- There is substantial climatic variation throughout McLaren Vale, due to varying exposure to the cooling influence of the nearby ocean (or conversely to protection from it). Overall the climate is Mediterranean. Summer rainfall is low. Site selection and the marriage of site to variety are all-important.
- There is a wide variety of soil types, a reflection of the varied terrain; red-brown sandy loams, grey-brown loamy sands with yellow clay subsoils interspersed with lime, distinctly sandy soils and patches of red or black friable loams are all to be found.
- Known for producing premium red wine, Shiraz in particular and next Cabernet Sauvignon and Grenache. Most prominent white varietal is Chardonnay.
- McLaren Vale is widely recognised as one of Australia's "greenest" wine regions because of its ongoing water use efficiency strategies and commitment to environmental sustainability, through limited use of pesticides.
- Enthusiastic, energetic and passionate are often the words used to describe people who live and work in the region. The unique marriage of a wine region and beach lifestyle has created a melting pot for all things culinary, vinous and artistic.

LANGHORNE CREEK, SOUTH AUSTRALIA

- Established as a wine growing region in 1860, and is located on an ancient flood plain created by the Bremer and Angas Rivers. Nearby Lake Alexandrina opens into the Southern Ocean, which expands all the way to Antarctica.
- The location provides a wonderful temperate climate, ideal for ripening. Every day, cooling breezes well up from the Southern Ocean, and drop the temperatures markedly. The result is very mild nights and long ripening periods.
- A number of Australia's larger winemakers are represented in the region.
- The main red wine styles produced include Cabernet Sauvignon and Shiraz, which are also commonly used as blends. A regional speciality is Verdelho.
- Langhorne Creek's fertile soils are predominantly deep, alluvial sandy loams that vary in colour from red-brown to dark grey, with patches of black, self-mulching clays. All soil types promote vine vigour, generous canopies and cropping levels.

LIMESTONE COAST

The Limestone Coast was classified as a Zone by the Geographic Indication Committee (GIC) of the Australian Wine and Brandy Corporation in 1996, and includes vineyards around the towns or districts of Padthaway, Coonawarra, Bordertown, Wrattobully, Robe, Mt Benson, Penola, Lucindale, Bool Lagoon and Mount Gambier.

The dominant geology of much of this region is a combination of the fossil-bearing, well draining Gambier Limestone deposits and rich, nutritious soil.

The climate of Limestone Coast region has a healthy continental influence, where the vineyards are fanned by afternoon sea breezes all summer and the cool, slow ripening conditions produce intensely flavoured grapes with unique and complex qualities.

NEW SOUTH WALES

New South Wales was the first State in Australia to be colonised by Europeans and subsequently was the first to grow the grapevine (there are no native vitis species in Australia). The State, lying on the continent's east coast, boasts an incredibly diverse range of climates from coastal, such as the Shoalhaven Coast region lying south of Sydney, to Alpine, across the top of the Great Dividing Range, where hardy growers persist at over 500m above sea level. West of the Great Dividing Range and along the inland flowing Murrumbidgee and Murray Rivers are the warm-climate regions of Riverina and Perricoota and the northern portion of the Swan Hill and Murray Darling. One of Australia's best known wine zones – the Hunter Valley – is in New South Wales.

SOUTH EASTERN AUSTRALIA

A gigantic Australian zone that incorporates all producing areas in New South Wales, Tasmania, Victoria, and parts of Queensland and South Australia. It essentially covers 95 percent of Australia's vineyards. It allows wine blended from grapes grown in the various indicated regions to use this name on their label.

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